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## Building a Career in a Strong Industry

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### Turning a Negative into a Positive

The automotive industry has a reputation for having some of the highest employee turnover rates of any industry. At first glance, this might seem like a bad sign for job seekers, BUT for a committed worker interested in a dynamic career, it can present opportunities.

Stable employees who are willing to put in effort early in their careers will find opportunities to advance, as they are among the few who “stick around.” Companies look for and cultivate committed employees. The high turnover in this industry offers a great opportunity to stand out as someone willing to be part of something bigger.

Jobs in the industry are plentiful due to high turnover and a variety of positions, making it relatively easy to find a starting role. There are opportunities ranging from sales to service to administration, all offering growth potential for hardworking, dedicated professionals.

The excitement of a continuous stream of new products, the energy generated by national marketing campaigns, and the stability provided by ongoing required services create a career path in an industry that is constantly evolving and presenting new challenges. Those who rise to the challenge position themselves to grow.

In short, don't avoid the auto industry because of its high turnover rate—see it as a chance to build your career in a large, dynamic field that's shaping the future.

AutoJobProsUSA.com is a website dedicated to connecting job seekers with automotive job opportunities. Upload your resume for free today and discover what your future holds.